JUEWETT BOSTICK

bostick

Juewett Bostick, pronounced Ju wet, and affectionately called '*JU*' by family and close friends is a guitarist / technologist with an eclectic mix of traditional music skills and 21st century computer savvy. His affinity for the arts and technology evolved through his professional association with such Jazz and R&B veterans as Norman Connors, Grover Washington, Bobby Brown, Vanessa Williams, Barry White, Gary Bartz, The Temptations, Sister Sledge, Hubert Laws, Nancy Wilson, Norman Brown, Thelma Houston, Tisha Campbell and Eartha Kitt, to mention a few.

As one that is always forwarded thinking, Bostick anticipated and embraced the computer, Internet and online digital distribution paradigm shift. While the entertainment industry struggled to define itself for the new millennium Bostick had developed the ideas and concepts that evolved into the Interactive CD-ROM in **IT'S NOT SO EASY**.

For this project Bostick invited long-time friend veteran producer **Norman Connors** to co-produce portions of the music CD. The music is a classy blend of funky contemporary jazz and soulful R&B vocals. Bostick has combined his jazzy guitar with the classic voice of **Jean Carn**, consummate R&B vocalist, **Ali Woodson**, and the extraordinary vocals of close friend **Denise Stewart**. Slick arrangements, outstanding performances and a seasoned group of musicians set the pace from opening track, **Precious Love** straight through to **TLG**. Guest musicians include **Gary Bartz**, flutist **Art Webb** and bassist and fellow technologist **Welton Gite**.

IT'S NOT SO EASY marks a new era in consumer entertainment products. Bostick believes the consumer is ready for an intimate experience with their music. So, he innovatively bundled the music CD with an interactive CD-ROM. This value added disc is like album liner notes from the days of vinyl brought into the 21st century. This multimedia disc features bios of the musicians, interviews, with the writers, vocalist and videos from the recording sessions. It takes the user into the hearts and souls of the writers, musicians and vocalists during the music's creation. Bostick's vision of consumer entertainment is beyond that of his contemporaries.

IT'S NOT SO EASY, produced and arranged by guitarist / technologist Juewett Bostick. Experience the eloquent marriage of art and technology into a quality, entertaining product.

Visit: www.juewettbostick.com
www.juewettbostick.com/epk.html

IT'S NOT SO **EASY**

MUSIC CD & INTERACTIVE CD-ROM

www.juewettbostick.com

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